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Education

Texas A&M University-Corpus Christi
Bachelor of Arts in Graphic Design
August 2020—May 2024

Awards

American Advertising Awards • Best in Show • '24
American Advertising Awards • Gold (x2) • '24
International Design Awards • Silver • '24

Experience

Middle Seat ★ **Temp Graphic Designer**

(Remote) Austin, TX

July 2024 — November 2024

- Designed and animated eye-catching layouts for digital advertisements, emails, and social graphics which garnered over 100k interactions across clients.
- Explored concepts and creative messaging for merchandise while utilizing illustration to bring ideas to life, and produced print-ready files for logos, stickers, tote bags, yard signs, t-shirts, billboards, and trucks for clients such as Move On and Bob Casey.
- Edited and captioned videos for direct-to-consumer ads and produced simple motion videos for advertisements to connect with and engage viewers on streaming platforms.
- Responded to rapid creative requests, making and delivering graphics, captioned videos, or graphic edits to our clients within a 1–2 hour window.
- Altered and adjusted photographs to provide on-brand or unique imagery for advertisements and emails.

Visit Corpus Christi ★ **Graphic Design Intern**

Corpus Christi, TX

January 2023 — June 2024

- Conceptualized and designed branding for VCC's sub-brands, such as PATH, a program connecting students to careers in tourism, featured in workforce summits across Texas and has made national reach to Kansas and Florida.
- Collaborated with the creative team to produce print and digital marketing materials for branded events, including Corpus Christi's annual State of Tourism & Hospitality Awards.
- Curated landing pages, such as promotion for the 2023 Eclipse, and updated VCC's website and microsites to improve marketability and accessibility.

Skills

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|------------------------|-----------------|--------------------|
| • Adobe Creative Suite | • Wordpress | • Motion Graphics |
| • Canva | • Wix | • Packaging Design |
| • Figma | • Branding | • Photo Editing |
| • Microsoft Suite | • Illustration | • UI/UX |
| • Simpleview | • Layout Design | • Video Editing |